



Russell Silva

📍 Steilacoom, WA 98388 📞 509-998-7938 ✉️ silva.russell@gmail.com
🌐 <https://www.russellsilva.com/>

PROFESSIONAL SUMMARY

Motivated video professional with 20+ years industry experience incorporating story into every production phase. **Video director** ready to lead teams, take ownership of projects, and ensure quality control as a visual storyteller. Seasoned **videographer** proficient in both the technique and art of employing video and audio equipment to capture dynamic footage. Uber-organized **producer** focused on communication, attention to detail, and delivering on customer goals. Reliable **video editor** with extensive experience crafting impactful narrative through visual and aural techniques via Adobe Creative Cloud products. Experienced **writer and editor** of award-winning feature screenplays, a wide variety of scripts, technical copy, and digital content.

SKILLS

- Creative Vision
- Deadline Oriented
- Technical Proficiency
- Project Management
- Strategic Collaborator
- Problem Solver
- Focused Under Pressure
- Continuous Learner

ACCOMPLISHMENTS

- 2024 Emerging Screenwriters Competition – Two-time Quarterfinalist
- 2022 WeScreenplay Feature Contest – Quarterfinalist
- NATAS Northwest Regional Emmy Awards – Twice-Nominated Director

WORK HISTORY

VIDEO DIRECTOR 01/2008 to CURRENT

Silva Multimedia Productions | Steilacoom, WA & Spokane, WA

- Concept-to-completion video production partnered with leading college universities and non-profit organizations.
- Develop strong relationships with clients through shared communication and understanding of vision, resulting in repeat business.
- Balance multiple project deadlines simultaneously while maintaining high-quality standards throughout each deliverable.
- Surpass client expectations consistently by delivering exceptional final products that meet unique requirements.
- Continually streamline the production process for faster turnaround times, leading to increased client satisfaction.

MULTIMEDIA DIRECTOR 08/2014 to CURRENT

Blu Room Creative | Steilacoom, WA

- Project manager of ongoing, rapidly changing multimedia workflows for

various clients simultaneously.

- Digital content creation and strategy on a wide variety of web, social, and advertising platforms.
- Oversee quality control of all content published company-wide.

CREATIVE SERVICES ASST. DIRECTOR

07/2005 to 07/2012

KHQ-TV | Spokane, WA

- Developed video concepts, wrote scripts, directed voiceover talent, and planned both studio and on-location video shoots.
- Directed video shoots, edited video content, managed media, and supervised delivery of a variety of TV news & sports promotions.
- Multitasked daily under crucial deadlines to produce a wide range of video, audio, and print projects.
- Collaborated with various stakeholders throughout multiple internal departments, outside vendors, and community members to develop video projects to completion.

EDUCATION

Master of Arts | Sport & Athletic Administration

06/2014

Gonzaga University, Spokane, WA

(Completed Coursework)

Bachelor of Arts | Film Arts

06/2005

Eastern Washington University, Cheney, WA

(Cum Laude, Honors, Outstanding Graduating Senior Award)

Associate of Arts | Computer Systems Design

06/2002

Olympic College, Bremerton, WA

(Multimedia Production Emphasis)

ACTIVITIES

- Youth Baseball Coach – Patriot Athletic League (2018-present)
- Youth Basketball Coach – DuPont Parks & Rec (2021-present)
- Youth Flag Football Coach – Seattle Seahawks (2022-present)
- WatchDOGS – Steilacoom School District Volunteer (2019-present)